

**HACHETTE MAGAZINE NETWORK
1993 ADVERTISING CLOSE DATES**

	JAN	FEB	MAR	APR	MAY	JUNE
American Photo						
Ad Closing	11-02		1-04		2-22	
Material Closing	11-09		1-08		2-25	
On-Sale	12-22		2-23		4-13	
Audio						
Ad Closing	11-02	12-01	1-11	2-02	3-01	4-01
Material Closing	11-04	12-08	1-15	2-09	3-08	4-09
On-Sale	12-29	1-26	3-02	3-30	4-27	6-01
Boating						
Ad Closing	11-16	12-16	1-15	2-16	3-15	4-15
Material Closing	11-20	12-18	1-19	2-19	3-19	4-19
On-Sale	12-29	1-26	2-23	3-23	4-20	5-25
Car & Driver						
Ad Closing	10-20	11-20	12-21	1-20	2-22	3-22
Material Closing	10-27	11-23	12-22	1-22	2-24	3-23
On-Sale	12-15	1-12	2-09	3-09	4-13	5-11
Car Stereo Review						
Ad Closing	11-04		12-21		2-17	
Material Closing	11-11		1-06		2-26	
On-Sale	12-22		2-23		4-13	
Cycle World						
Ad Closing	10-15	11-12	12-11	1-11	2-12	3-12
Material Closing	10-22	11-16	12-15	1-13	2-17	3-17
On-Sale	12-08	1-05	2-02	3-02	4-06	5-04
Elle						
Ad Closing	10-26	11-25	12-28	1-25	2-25	3-25
Material Closing	11-05	12-07	1-06	2-05	3-05	4-07
On-Sale	12-22	1-19	2-26	3-23	4-20	5-18

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Revision # 3 11-16-92

		JULY	AUG	SEPT	OCT	NOV	DEC
American Photo							
	Ad Closing	4-26		6-28		8-30	
	Material Closing	4-30		7-01		9-07	
	On-Sale	6-15		8-17		10-19	
Audio							
	Ad Closing	5-03	6-01	7-01	8-02	9-01	10-01
	Material Closing	5-10	6-10	7-09	8-09	9-10	10-12
	On-Sale	6-29	7-27	8-24	9-28	10-26	11-30
Boating							
	Ad Closing	5-17	6-16	7-16	8-16	9-16	10-15
	Material Closing	5-21	6-21	7-19	8-20	9-20	10-18
	On-Sale	6-22	7-22	8-24	9-21	10-26	11-23
Car & Driver							
	Ad Closing	4-20	5-20	6-21	7-20	8-20	9-20
	Material Closing	4-22	5-24	6-23	7-22	8-24	9-22
	On-Sale	6-08	7-13	8-10	9-14	10-12	11-09
Car Stereo Review							
	Ad Closing	4-07		6-15		8-06	
	Material Closing	4-15		6-23		8-13	
	On-Sale	6-01		8-10		10-05	
Cycle World							
	Ad Closing	4-12	5-13	6-11	7-12	8-12	9-13
	Material Closing	4-14	5-19	6-17	7-21	8-18	9-16
	On-Sale	6-01	7-06	8-03	9-07	10-05	11-02
Elle							
	Ad Closing	4-26	5-24	6-25	7-26	8-25	9-24
	Material Closing	5-06	6-03	7-08	8-05	9-07	10-05
	On-Sale	6-22	7-20	8-17	9-21	10-19	11-23

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